



*We create innovative minds*

# Anand Memorial Academy®

## SCHOOL Prospectus

**YOUR  
CHILD'S JOURNEY  
TO A GREAT FUTURE  
BEGINS HERE**

[www.amacademy.edu.in](http://www.amacademy.edu.in)





*"Arise awake and stop not until the goal is reached."*



# From the Manager's Desk

Let me welcome you to our Fold!

As we welcome you, the future leaders and productive citizens of the world, I would like to stress on our mission statement of grooming young minds and hearts as the pillar of advancement of a nation and hope of the future. Our institution was formed by a team of Service-oriented individuals with the aim to promote education and culture in all aspects in order to achieve and fulfill the mission statement that we believe in. As an established and highly esteemed institution, we maintain an utmost academic standard, incorporated with the conduct of discipline, thereby achieving remarkable and excellent percentage of results. We firmly believe that education is the key to a nation's progress with this; we will take it as our bounded duty to provide the best academic training a student can possibly get. The institution endeavors to comfort the students with all the necessary knowledge and skills to become truly successful in the chosen field. In whatever career a student may choose to take, hard work and discipline are the key roads to success. As an educational institution, we always support students in achieving golden ambitions and also ensure that they are groomed in the right direction. Students, you are about to cross a bridge in your life because school education is a turning point in life. It is in your hands to ensure that the bridge leads you towards success. The hard work of today is the triumph of the future. The time and effort you devote today are the deciding factors of your later years. As the manager of this institution, I anticipate the full participation and cooperation of the students and parents to make it possible to transform dreams to reality. If ever there is any assistance that you may need, may it be personal or professional, I shall always be willing to hear from you.

I wish you all the best!

**Sincerely Yours,**  
**Manager**  
Mr. S K Verma





# *The Principal's Perspective*

## Global Education with Innovative Ideas



“Education is the passport to the future, tomorrow belongs to those who prepare for it today”

Today the role of school is not only to pursue academic excellence but also to motivate and empower its students to be lifelong learners, critical thinkers and productive members of an ever changing global society.

At Anand Memorial Academy, we provide an atmosphere to the students for multifaceted development , where children are encouraged to channelize their potential in the pursuit of excellence. The school is striving hard to make the best possible efforts to inculcate strong values along with academics and extra curricular activities in the children.

At Anand Memorial Academy, our approach to learning is child centric, encouraging, activity based learning and inculcating a scientific temper with a spirit of free enquiry in the young minds. While academic excellence is our major thrust, the school is also devoted to prepare the students for life, groom them to face challenges of tomorrow and encourage them to be socially relevant.

I am confident that Anandians will make themselves stronger day by day, adding a new leaf to the grandeur of the school.

**Principal**

Mr. Pramod Pandey



# Director's Message

“EDUCATION IS NOT THE FILLING OF A PAIL,  
BUT THE LIGHTING OF A FIRE.” –WILLIAM BUTLER YATES



DEAR PARENTS/STUDENTS,

Anand Memorial Academy is a vision-driven school committed to meet the educational needs of K-12 students in the changing times. W.B. Yates rightly observed,

**"Education is not the filling of a pail, but the lighting of a fire".**

We understand educational needs as those encompassing physical, social, intellectual and emotional development. To achieve these aspirations, AM Academy has developed a robust infrastructural base, comprehensive curriculum and technology-driven value-based delivery mechanism. There is a reliable connection between classroom learning and outdoor experiences, between parental role and that of the school, and between learning for now and learning for life.

We place a high premium on the role of teachers, their competencies, skills and ability to nurture talent. Rapid changes in technology and globalization are drastically changing the education scenario. This change will require a sense of urgency in creating a new collaborative and interdisciplinary approach to enrich our teaching-learning process. We need to prepare the students for the modern world and who can become responsible and engaged members of society, resulting in sustainable growth, peace and positive global impact.

Our former President **APJ Abdul Kalam** asked, **"Can we make an education system which will retain the smiles on the faces of our children throughout their education?"** We are committed to meet this challenge. AM Academy is taking the lead in implementing NEP2020, talent management, sealing technology and promoting student agency. I hope the school fulfils its vision in every sense.

Preparing children for life calls for equipping them with exceptional values and academic competencies. Our alumni have found places in the top universities in India and abroad, covering a broad range of disciplines. Most of them now work with prestigious organizations all over the world. Their success stories validate and fuel our efforts.

I wish you a great experience in parenting, a healthy and cooperative relationship with the school and a very bright future for our students.

**Director**  
**Santosh Kumar Verma**



## *I am Anandian*

**When the world says "Give Up," Hope whispers, "Try it one more time."**

**Anand Memorial Academy**, established in the year 1997 has blossomed as a premier educational institution and exhibits a perfect confluence of hard work and strength, tradition and modernity, work and play, rights and responsibilities, efforts and excellence. The institution has championed the cause of nourishing our rich culture, heritage, and tradition while maintaining a progressive attitude towards future needs and fostering academic vigour with a caring heart.

The sprawling green lawns and mesmerizing infrastructure captivate the attention of everyone. The school is equipped with a well-stocked library, laboratories, audio-visual equipments, indoor and outdoor games including a health and fitness center, a spacious Auditorium for special functions, and an aesthetically appealing capacious Conference Hall reverberating with ideas during knowledge sharing, staff meetings, and seminars.

Anand Memorial Academy focuses on holistic education that leads to self-awareness amongst learners. Central to our efforts to build an intellectual community is our hardworking, honest and dedicated faculty, intensely devoted to the success of their students. The school not only focuses on knowledge acquisition but also provides a plethora of opportunities to help children grow and develop into responsible citizens of the future.



## *I am Visualising....*

The school aims at holistic development of the students to enable them to carve a niche for themselves in a competitive and advanced world.



Anand Mem. Academy believes in enhancing the five Cs in each child.

- \*Creativity and Innovation
- \*Critical Thinking and Problem Solving Skills
- \*Curiosity and Keenness
- \*Communication Skills
- \*Collaboration Skills

School's vision is to empower the students' cognitive and social skills for applaudable and successful future.

**Anand Memorial Academy** is consistently heading towards achieving the mission of "Vidya Dhanam Sarv Dhanam Pradhanam". We firmly believe that knowledge is above all virtual riches and wealth. The concept is reflected in our school motto that nothing is mightier than knowledge.



The problem is not in identifying winners but it is in making winners. The Mission of the school is to provide the right stimulus that would lead to the holistic development of the child. The school follows the motto "**Knowledge has a beginning but no End**". The school is the foundation stone around which the character and personality of every child is built

## *I am Assimilating*

### **Early Childhood Care and Education**

Anand Memorial Academy always moves ahead with stride to gain remarkable growth aiming at developing child's social, emotional, cognitive and psycho-motor skills in order to build a solid foundation for life long learners. At Anand Memorial Academy, the tiny tots grow with the concept of sharing and caring and learning through fun filled activities



# *I am Preserving*

## **Preserve to Conserve**

Go Green is the paradigm of the school to preserve the ailing planet. Students are involved in a plethora of activities like Cleanliness Campaign, Plantation Drive, Sawachhata Pakhwada and Van Mahotsav Rally to make them Environment conscious citizens leading to preserving the environment and the planet.



# *I am Reflecting*

## **Cultural Fiesta**

Anandians leverage the advantage of participating in multifarious cultural activities throughout the academic session. Students are given ample opportunities to participate in Intraschool, Interschool and Zonal Competition to unwrap their latent talent and virtuosity. Cultural activities are well planned and executed to instill and hone various skills like Confidence, Creativity and teamwork in the students. Annual Days are a feast to everyone's eye wherein the students display an

amalgamation of foot tapping movements and symphony in the form of cultural extravaganza. The cultural pursuits boost the morale of Anandians leading to holistic development of the students.



# *I am Celebrating*

## **Celebrations**

Anand Memorial Academy celebrates all the national days like Independence Day, Republic Day, Gandhi Jayanti in a glorious manner. Magnificent March Past by the students brings a spark of patriotic passion on the national days like Republic Day and Independence Day. Celebrations of these festivals spread love, unity, brotherhood, joy, affection and goodwill among the students. We remember and pay







homage to our heroes who fought to achieve India's freedom. Celebrating festivals in Anand Memorial Academy has become an integral part of learning and building a strong cultural belief in children. Some festivals celebrated in the school are: Diwali Puja,

Basant Panchami, Janamashtmi Celebration, Guru purab, Christmas Celebration. All these celebrations give a great inspiration to the students to live with the spirit of Unity in Diversity.

## *I am Developing....*

### **Life Skill Workshops**

Realizing the importance of Life skills in the holistic development of learners, the school makes consistent efforts to inculcate the same amongst students. Workshops are integrated with regular teaching and learning to develop the pupils' cognitive, social and emotional skills and bring them closer to the life skills and values defining the human civilization. Life skill workshops instill in students the collaborative skills and make them more confident by enhancing their problem solving abilities.



## *I am Enriching....*

### **Weeks Celebration**

The school has an extra ordinary aspect of celebrating various weeks which are observed with a great zeal and excitement. The week long celebrations bring a drastic change in the students as they portray the qualities of leadership, team work, cooperation, confidence, hardwork and social spirit. We at Anand Memorial Academy are always on the move to provide an array of activities and competitions to bring out the latent talents of students by organizing various weeks such as:- Social Science Week Science Week Van Mahotsava Week Mathematics Week Cyber Week Art Week Sports Week Fit India Week Vigilance Week English Week Hindi Week Sanskrit Week German Week



## *I am Exploring....*

### **Trips and Excursions**

At Anand Memorial Academy, we believe that our learners cannot be confined to the four walls of the classroom. The best learning comes from exploring beyond books and therefore, trips and excursions are organised every year which not only provide our learners joy and pleasure but also



life learning experiences. Trips organised by the school to various historical places give exposure to experiential learning. The rich experiences that the students gather leave an indelible mark on their minds.



## *I am Competing*

### **Sports Buzz**

Games are an indispensable part of each school's curriculum as they prepare the child physically, mentally and morally to cope up with the challenges that they face in various spheres of life. Dedication, a sense of planning, quick decision making power, team work, leadership, co-ordination, discipline, competitive spirit, and many other qualities are some of the benefits reaped by Anandians through constant participation in sports activities.



## *I am Rejuvenating....*

### **Rejuvenating....**

We, at Anand Memorial Academy organise day Camps, Night Camps and Carnivals with a great zest and gusto. These camps give a unique and extraordinary experience to the children. Activities including Zorbing, River Crossing, Team Building, Columbo Net, Magic Show, Talent Hunt, Hopscotch, Rope Bridge etc. add to their thrill and excitement and provide them a gala time full of fun and frolic.



## *I am Exhibiting....*

### **Exhibitions**

Anand Memorial Academy gives a platform to the Young Anandians to display their creativity and enhance their talents. The work of the children is exhibited and





appreciated. The exhibitions showcasing the creativity of students are organized in the school premises on the day of Parent teacher meetings. The exhibitions act as a platform to put the learning experience into application and enhance the cognitive skills of the students.

## *I am Giving....*

### Social Initiatives

As a social institution, our school tries to develop a social consciousness in the children. We, at Anand Memorial Academy encourage our students to contribute towards the social welfare programmes and work towards a common goal of fostering ethos and pathos in the students and establishing an ideal value system.



## *I am Growing*

### Shaping Young Minds

“Learning knows no limits”.

Growing....At Anand Memorial Academy, students are not restricted to classroom learning. They are free to explore and experiment. Enriched with first hand experiences through various outdoor activities and competitions, educational tours and excursions, Anandians find themselves more

resourceful and inspired to take on the World with multiple viewpoints. Their active participation in disciplines like contribution to social causes make them aware and initiates a sense of responsibility in them.



## *I am Sprouting....*

### Clubs Diary

The running of a club works best when it stems from the interest or a hobby of the budding young minds.

There are many areas where learning can be unbridled and unhooked from books. With the idea that every individual has a unique inborn talent, Anand Memorial Academy taps this valued facet with the certainty of responsibility and care. The School Clubs serve a significant platform to hone the creative skills of Anandians and foster their knack in various arenas. We at Anand Memorial Academy extend a comprehensive series of clubs that cater to the needs of the children of all levels at the school.





# *I am Leading*

## **Student Council**

The maxim 'leaders are born, not made' is a passe. The school firmly believes that the qualities that make up a leader can be acquired. Virtues like integrity, dedication, fairness, openness of mind to greet new ideas, and innovativeness are developed through a series of curricular and co-curricular activities.

Leaders originate and grow out of a meshed group of attributes that we seek to develop in school. One of such distributive leadership initiatives is the Student Council, invested with responsibility to lead with commitment, competence and confidence. Besides guiding and counselling the junior students, the cabinet discharges its duties and responsibilities in the most proactive and diligent manner availing ample opportunities to acquire both leadership and organizational skills.



# *I am Grooming*

## **Holistic Development**

The school emphasizes upon holistic learning. Students are encouraged to participate in co-curricular activities according to their interest and knack. This is facilitated through morning assembly programmes, competitions, wide choice for hobbies, Work Experience and top notch sports facilities etc. Guidance and coaching for co-curricular activities is provided. Thus learners get ample opportunities to realize and hone their true potential. The school always strives harder to polish capabilities of students leading to holistic development.





## *I am Nurturing*

### **Campus & Infrastructure**

The school has a world class infrastructure. The school is located over a 2 acre stretch of enviable land at Bilariyaganj with sprawling lawns and beautifully landscaped gardens, providing an ambience for the sports loving kids as well as aesthetic hunters. The building, a well conceived and architecturally appealing one, with thoughtful add-ons from the educational point of view. The school is equipped with modern facilities. Which include :-

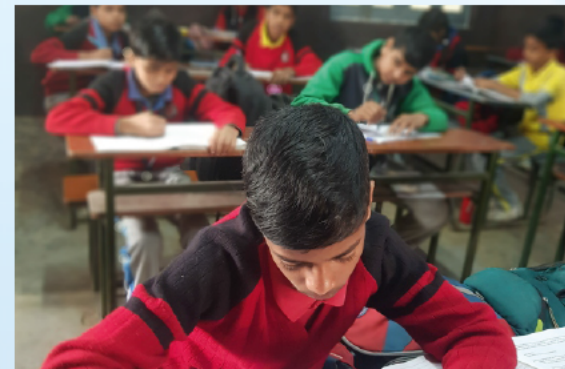
Well equipped Science Labs, Art and Craft Room, Music Room, Well stocked Library, Computer Lab, Audio Visual Hall, Dance Room, Gymnasium, Conference Hall, Auditorium , Splash Pool , Basket Ball Court, Table Tennis Room, Infirmary , Yoga Centre.



## *I am Procuring*

### **Teacher's Accomplishments**

At Anand Memorial Academy, lot of training sessions and seminars are conducted to train the mentors in the school. The school fully understands that everything rises and falls on the teacher's capability to bring learning to the heart of every pupil. Workshops are often used as a way of honing professional skills and learning about new developments in different fields. Capacity Building Programme, Online Training Sessions and workshops are attended by the faculty members every year. The updated knowledge serves as a medium for student to procure quality education.





## *I am Achieving*

### **Accolades and Achievements**

The School has a vibrant ethos of cultural activities and sports activities in conjunction with the Academics at various levels. The young Anandians displayed their proficiency by participating in various Inter school, Zonal, District, State & National Level Cultural and sports Competitions. The Students won accolades in various events:-



## *I am Ensuring*

### **Safety and Security**

Safeguarding the well-being of the students and the staff in our campus is our utmost priority. To ensure the safety of all in the school premises, our school is well equipped with CCTV cameras at all prominent places. The display boards highlighting the emergency helpline numbers, lay out and building evacuation plans, prohibited items in the school premises are properly laid out to reduce the risk of disasters.

The school regularly undertakes innumerable mock-drills and evacuation drills namely Earthquake and fire mock-drills to prepare the students and staff deal with any kind of emergency situations.







# Parents' Perspective....



## TESTIMONIALS....

"I am happy to share my experience of one the most reputed schools of Bilariyaganj , Azamgarh , ie.

Anand Memorial Academy. I am proud that my son studies in such a wonderful school where in teachers act as a facilitator as well as friend who understand that each child is unique in their own way. I would like to give my special thanks to all the teachers who are working so hard for our kids".

PARENT

A school is a temple of knowledge and Anand Memorial Academy proves this true. The school has always incorporated the good moral values and practical knowledge in the students. It focuses on holistic development of the students by maintaining a balance between studies and co-curricular activities. Teachers are really hardworking and put a lot of efforts for future of the students. The school also takes care of personal hygiene and sanitization of all the students and encourages

student to take care of the environment. The school offers good infrastructure and resources like library, labs, auditorium and playground for the students' development. We are satisfied with the school.

PARENT

Anand Memorial Academy is an institution whose name itself explains its virtues, Anand means 'Happiness or Joy'. my son is currently in 8th standard, has been in this institution since Nursery. It is my experience that with the ambience and environment of the school, pattern of study, enthusiasm he is on the right path of his life.

Confident that he will turn out to be a good student and good human being once he will finish his studies from this institution, guidance of its hardworking and wise teachers will turn these chumps of coal into diamonds. Although thanks is a small word paying gratitude to these teachers but still I will say "THANK YOU VERY MUCH FOR ALL WHAT YOU ARE DOING".

PARENT





*We create innovative minds*

# Anand Memorial Academy®

***Affiliated to C.B.S.E., New Delhi***  
**A Senior Secondary & Co-educational School (10+2)**

☎ 9450115719, 6392760214 ✉ ama\_bilariyaganj@yahoo.com 🌐 [www.amacademy.edu.in](http://www.amacademy.edu.in)

**Bilariyaganj, Azamgarh (U.P.) Pin-276121**